Decision Lens

Transportation Planning Applications

TNMUG

February 2020
Agenda

- Decision Lens Introduction
- Transportation Planning Applications
  - DeIDOT
  - ADOT
  - TXDOT
  - GNRC
- Q&A
Decision Lens is a cloud-based strategic prioritization and enterprise resource optimization software solution for critical decision making.
Decision Lens delivers the **Complete Process** for identifying, prioritizing, analyzing, and measuring the success of your portfolio.
Decision Lens in Transportation

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Decision Lens Team

Customer Success Assoc. Director
Eric Weiner
(415) 595-7741
• Oversees delivery of Professional Service activities
• Provides support and escalation, as required, for implementation

Customer Success Manager
Marco Trigueros, PE
(678) 938-9331
• Main point of contact for implementation
• Solution design and implementation
• Provide industry best practices for prioritization and optimization methodology
• Training resource

Account Manager
Matt McDonald
(571) 302-7983
• Product demonstrations and for new internal opportunities.
• Responsible for contract, pricing and scope of license
• Customer satisfaction survey
Delaware DOT

- Compliance with state law and transportation board requests
- Repeatable and defensible prioritization process
- Consistent communication with stakeholders and general public
Arizona DOT

- Performance tracking and real-time decision-making
  - Allows staff to have informed discussions as decisions are made
- Cross asset performance metrics under a single portfolio
- Bret Anderson presented at TRB’s 2020 Annual Conference
Texas DOT

- Coordination between Districts, MPOs, and central office in development of work plan
- Automated integration between Decision Lens and source data systems
- Additional use cases undertaken for specific MPO, bike/ped, and long-range plans
Q & A

- Thanks!